

DYNAMIC LEADERSHIP FOR THE MODERN WORKPLACE

Leading with Agility in an Era of Transformation



KEY LEARNING OUTCOMES

- Learn Adaptive Leadership techniques to navigate uncertainty and drive organisational agility
- Develop effective strategies to lead multi-generational teams and leverage diverse perspectives
- Apply dynamic decision-making frameworks for rapid problem-solving in complex situations
- Create an inclusive leadership style that inspires innovation and builds trust
- Implement agile management principles to accelerate team performance and productivity
- Cultivate a culture of continuous improvement that embraces change and continuous learning
- Design effective communication strategies for modern workplace dynamics
- Build positive workplace relationships and effectively manage team conflicts
- Develop and sustain high-performing teams through periods of change
- Transform uncertainty into strategic advantage through dynamic leadership
- Create sustainable work practices that promote wellbeing and peak performance
- Establish a culture of accountability and continuous improvement

WHO SHOULD ATTEND?

- Senior Managers and Directors leading teams across any business function
- Department Heads transitioning to more strategic leadership roles
- Regional and Country Managers overseeing diverse teams
- HR Professionals responsible for organisational development and talent management
- Business Unit Leaders managing cross-functional teams and stakeholders

MAXIMISE LEARNING IMPACT

Exclusive 2 + 1 Team Learning Offer!

We encourage team participation to enhance learning and implementation of the concepts covered. Take advantage of our group attendance package - organisations can register 3 participants for the price of 2 only!



28 & 29 April 2025
The Empire Hotel Subang, Malaysia

www.ipraxis.asia

iPraxis

Leading organisations through change has never been more challenging - or more critical. As traditional hierarchies give way to flexible structures and generational shifts reshape workplace expectations, leaders face unprecedented complexity in driving team success.

McKinsey's 2024 Global Leadership Survey reveals a stark reality: 73% of organisations recognise their need for a fundamentally new leadership paradigm. This urgency is further highlighted by Deloitte's Southeast Asia Human Capital Trends, which shows 82% of companies are actively transforming their leadership development approaches to meet the demands of managing diverse teams and maintaining productivity in uncertain times.

Our Dynamic Leadership programme answers these challenges head-on. Through this intensive two-day experience, participants will gain:

- Proven strategies to lead multi-generational teams effectively
- Ready-to-use frameworks for making decisions in uncertain times
- Practical approaches to drive innovation and manage resistance to change
- Personal leadership transformation roadmap with action plans

By combining proven leadership principles with fresh approaches, senior leaders learn to build high-performing teams, accelerate strategic growth, and create an inclusive culture that harnesses the unique strengths of every team member.



YOUR COURSE DIRECTOR DR. FRANK XAVIER *PhD.*

Dr. Frank Xavier is an experienced leadership consultant with over three decades of international expertise in organisational transformation. With a PhD in Economics and minor in Finance from Southern Illinois University, complemented by a Bachelor's degree in Marketing, he brings a distinctive blend of academic rigour and practical business acumen to his work.

As CEO of FA Rock Global and other successful enterprises across Malaysia and the United States, Dr. Frank combines theoretical knowledge with real-world business experience. His academic background includes lecturing positions at several prestigious institutions, including Southern Illinois University, MUST, UNE and Federation University, where he specialised in International Trade and Developmental Economics. Dr. Frank has built an impressive training portfolio working with Fortune 500 companies and major corporations including HSBC, PETRONAS, Citibank, Bank of China, and CELCOM across Asia and the United States. His expertise spans leadership development, team building, strategic management, negotiation skills, presentation techniques, and finance for non-financial professionals. Recently, his focus has expanded to include AI implementation in leadership contexts.

A particular achievement has been the successful training of over 3,500 emerging leaders through innovative programmes, including the GCAP course focused on developing Gen Z and Millennials into productive workforce members. His cross-cultural insights, developed through living and working in the US, Singapore, China and Malaysia, enhance his ability to provide practical guidance on leadership in diverse settings.

Known for his energetic and positive approach, Dr. Frank creates dynamic learning environments that inspire transformation. His methodology emphasises practical implementation and measurable outcomes, helping organisations build resilient and adaptive leadership teams capable of navigating today's complex business landscape.

TRAINING AGENDA

Foundations Of Dynamic Leadership

- › Evolution of leadership in today's business environment
- › Understanding modern workplace dynamics
- › Assessment of personal leadership style
- › Leadership vs. management in today's context
- › Creating a positive workplace culture

Understanding The Modern Workforce

- › Deep dive into Gen Z and millennial workplace values
- › Characteristics and priorities of the new generation
- › Bridging generational gaps effectively
- › Creating meaningful engagement strategies

Adaptive Leadership Styles

- › Six leadership styles and their applications
- › Strengths and weaknesses of each style
- › Situational leadership approach
- › Personal leadership style assessment
- › Adapting leadership style to different scenarios

My Leadership Style

- › Analysis of personal leadership style
- › Personal leadership audit
- › Strengths and development areas
- › Role play and feedback
- › Creating a leadership development plan

Leading Through Uncertainty

- › Examining lessons from the COVID experience
- › Strategies for thriving in unpredictable environments
- › Converting uncertainty into opportunity
- › Risk assessment and management
- › Building organisational resilience

Communication Excellence

- › Advanced communication strategies for modern leaders
- › Stakeholder engagement techniques
- › Communicating through change and transition
- › Building influence and creating impact
- › Managing difficult conversations

Leading Multi-Generational Teams

- › Understanding generational dynamics and values
- › Creating inclusive team environments
- › Leveraging diverse perspectives for innovation
- › Conflict management across generations
- › Building team cohesion and trust

Dynamic Decision-Making

- › Strategic thinking in uncertainty
- › Agile decision-making frameworks
- › Balancing data-driven and intuitive approaches
- › Group decision-making techniques
- › Making decisions under pressure

Building High-Performance Teams

- › Team dynamics and motivation strategies
- › Performance management in the modern workplace
- › Creating accountability frameworks
- › Developing team capability and resilience
- › Coaching techniques for improved performance

New Leadership Models

- › Understanding the new business environment
- › Learning Agile, Lean, Six Sigma, and Dynamic Models
- › Comparative studies of leadership models
- › Selecting the right approach for different situations
- › Implementation challenges and solutions

Innovation And Growth Mindset

- › Fostering a culture of innovation
- › Creative problem-solving approaches
- › Design thinking for leadership
- › Encouraging appropriate risk-taking
- › Continuous improvement strategies

Implementation And Future-Ready Leadership

- › Personal leadership development planning
- › Implementation strategies and action planning
- › Emerging leadership trends
- › Sustainability and responsible leadership
- › Building adaptive organisations

28 & 29 APRIL 2025

The Empire Hotel Subang, Malaysia

PARTICIPANT DETAILS

Please photocopy this form for more delegates

PARTICIPANT 1 :

Name :

Position :

Mobile :

Email :

PARTICIPANT 2 :

Name :

Position :

Mobile :

Email :

AUTHORISING MANAGER :

Name :

Position :

Tel :

Email :

Organisation :

Address :

Date :

Signature :

COURSE FEE

- US\$400.00 nett / participant – International
 RM1800.00 nett / participant – Malaysia

Please Note:

1. Course Fees include attendance, course notes, lunches, refreshments, certificate and applicable taxes.
2. Full payment must be received before the start of the course.
3. For groups of 5 or more participants, please contact us.

PAYMENT METHOD

Payment can be made by cheque or bank transfer.
Please make payment to:

iPraxis Sdn. Bhd.

Bank : Maybank Berhad
Bank Branch : Damansara Utama
Account No : 5141-9634-9635
Swift Code : MBBEMYKL
Bank Address : 66, Jalan SS 21/35, Damansara Utama,
47400 Petaling Jaya, Selangor, Malaysia.

GENERAL TERMS & CONDITIONS

1. **Substitutions** are welcome. Kindly notify us at least 2 working days prior to the programme.
2. **Cancellations** will be refunded in full minus a RM250.00 administrative charge provided the cancellation is done in writing at least 7 working days prior to the programme. Cancellations done less than 7 working days prior to the programme will not be eligible for any refunds and will carry a 100% liability.
3. **Advertised package** - While every reasonable effort will be made to adhere to the advertised package, please note that the content, speaker and venue were confirmed at the time of publishing. Circumstances beyond our control may necessitate an alteration to the same. As such we reserve the right to alter or modify the advertised package if required.
4. **Postponement & Cancellation** - If the programme has to be cancelled or postponed by us for any reason, we will issue refunds in full for all payments received without any deductions whatsoever.
5. **Liability** - We will not be liable for any loss or damage suffered by the client as a result of a substitution, alteration, cancellation or postponement of the programme.
6. **Database** - Upon receipt of this registration form, we assume that you are giving us your consent to store your details and use it for future marketing efforts. If you do not wish to be included in our database, kindly notify us.
7. **Copyright and Intellectual Property** - The content, format and delivery of the programme constitute our intellectual property and copyright. Unauthorised redistribution or reproduction of part or all will be actionable by law.

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